

Vision Statement of Gordon McNally,



RI President 2023 - 24

My vision is to see Rotary continue to change and reflect the times, especially at this pivotal moment as we move out of the current global pandemic. The opportunities with which we have been presented recently will shape the direction we take over several years, and I would relish the chance to lead during that period.

Rotary International must remember that it exists primarily to support its clubs and so, delivering our strategic priorities and objectives, thus strengthening clubs must be at the forefront of our minds.

Membership is the lifeblood of our organization. I would encourage the use of the flexibility now available to establish new style clubs that would appeal to a different demographic.

I would also seek to implement Best Practice in the area of Retention, especially Mentoring; this would help keep many of those members presently lost to us relatively soon after joining.

I would remain focused on truly diversifying both our membership and our leadership.

As we complete the eradication of Polio, we must share our experiences to benefit the global community in its response to future pandemics. I see “Sustaining the Environment” as an Area of Focus that will appeal to many younger people and we must leverage this to provide a membership dividend. I would also promote the importance of “Peace”, which is much more than the absence of conflict.

Respect is one of the cornerstones of Rotary and I would like to ensure that we show due respect to all throughout our organization.

If elected, I would build on the progress made by recent Presidents to strengthen the concept of continuity within the organization, promoting that concept to Districts and Clubs, thus ensuring that Rotary continues to serve in the most relevant and efficient manner possible.